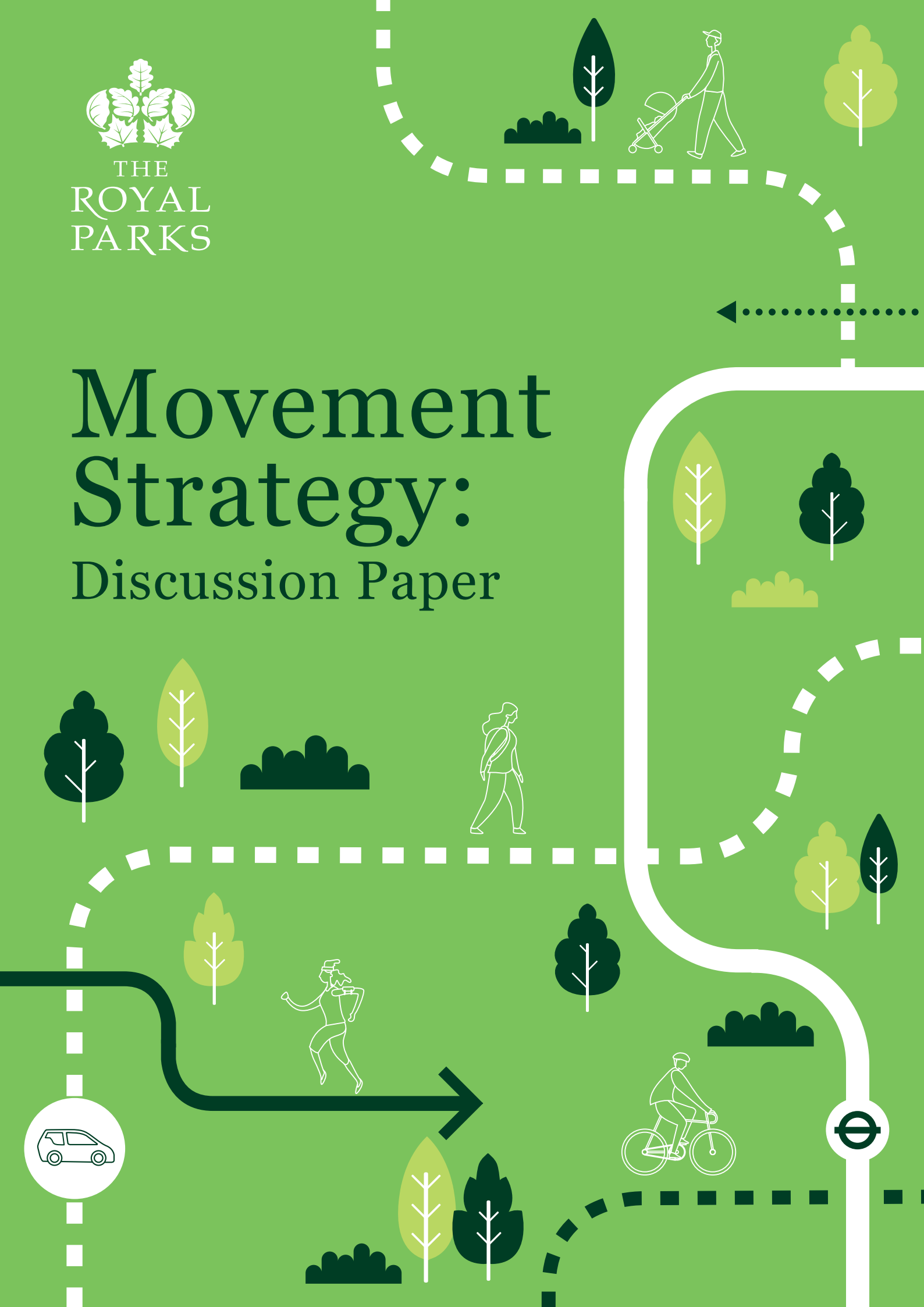
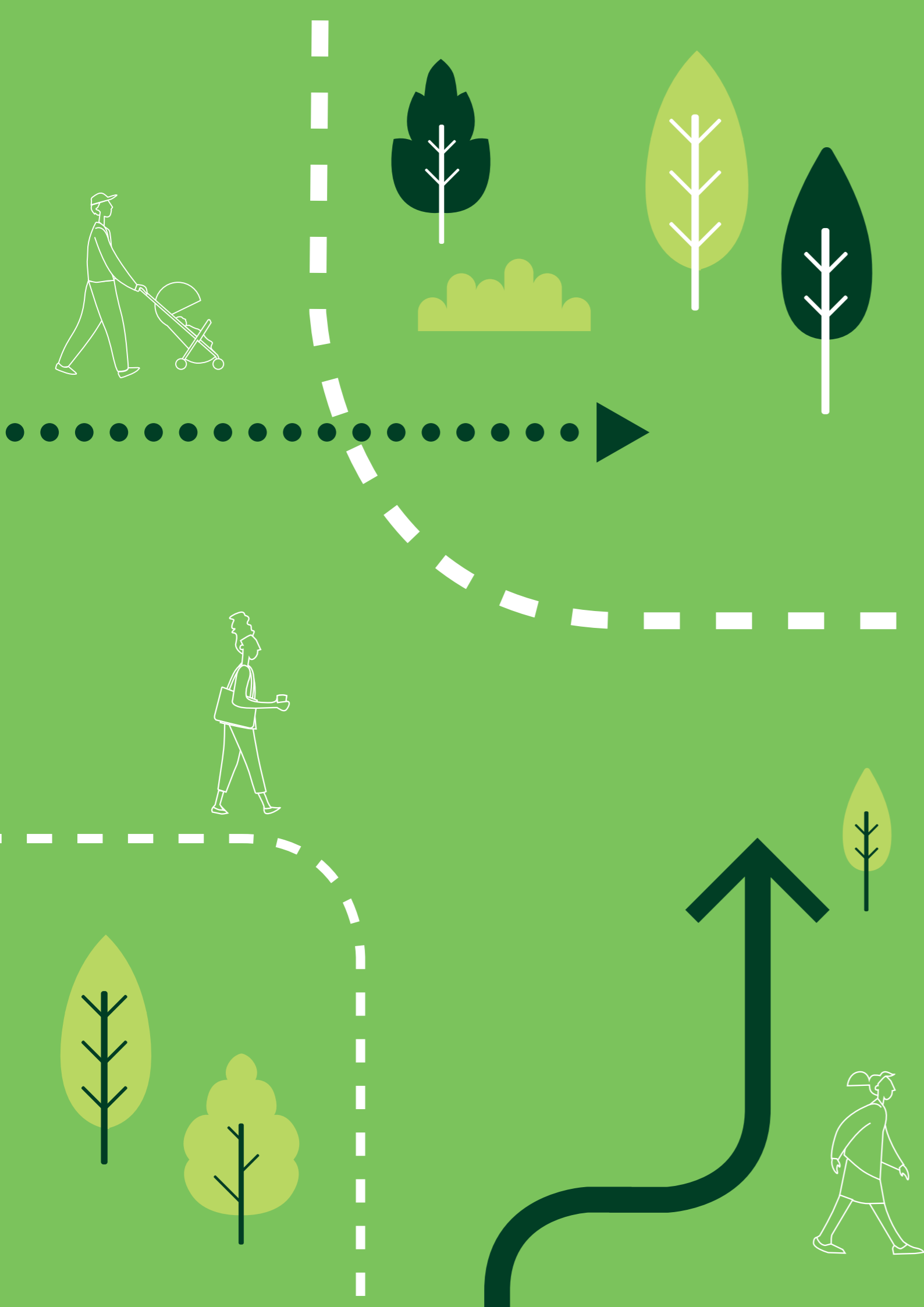


Movement Strategy: Discussion Paper





How do movement and access within the parks affect your visitor experience?

The Royal Parks is embarking on an ambitious journey to develop a long-term Movement Strategy.

The strategy will set a long-term vision for how park visitors will access, experience and move within the parks.

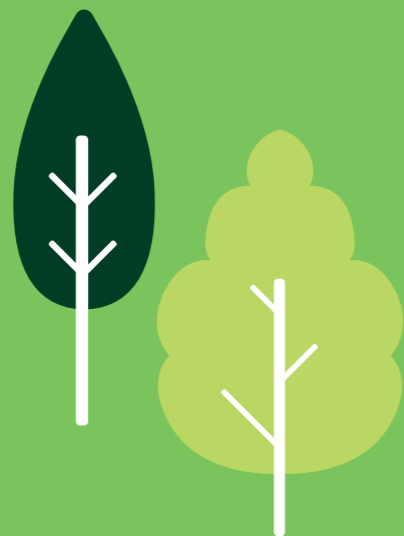
This discussion paper sets out the draft aim and principles for our Movement Strategy. These summarise our aspirations and provide the basis for developing a series of bold projects and proposals across all eight parks. They have been informed by analysis of movement and access trends across the parks, as well as work previously completed by The Royal Parks.

We would like to hear your views on the proposed aim and principles before finalising the draft Movement Strategy, which we expect to publish later this year.

Please visit www.royalparks.org.uk/movement to complete the engagement survey and provide your views by 14 July 2019.

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WHY DOES THE ROYAL PARKS NEED A MOVEMENT STRATEGY?

London is facing a range of urban challenges including increasing congestion, diminishing air quality and lack of access to high quality open space. London’s population is projected to grow to 10 million residents by 2035 (Ref: GLA). Without significant change, these challenges are expected to increase. As our parks are commonly referred to as “London’s premier green spaces,” we recognise the significant role we play in supporting this city’s health, happiness and reputation.

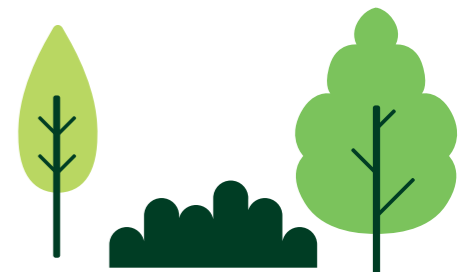
The royal parks encompass over 5,000 acres of historic parkland and green space across London. Given our parkland covers much of the London metropolitan area, we are in a unique position to influence, and enhance, how Londoners move throughout our city.

As this population growth continues to accelerate and more and more Londoners use our parks to seek refuge from the busy city, we need to be prepared, informed and willing to play an important role in ensuring that London continues to be one of the most liveable cities in the world.

Our Movement Strategy will guide decision-making in relation to all movement and access choices in the parks, and will set our long-term intentions for projects, proposals and policies.

This could include (but is not limited to):

- Increasing safety for all park visitors
- Reducing the impact of vehicle-based traffic
- Minimising the conflicts between different transport user groups
- Understanding the parks’ role within the London transit system



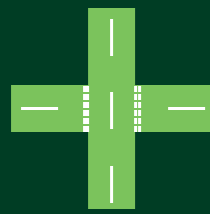
WHAT ROLE DOES THE ROYAL PARKS PLAY WITHIN MOVEMENT AND ACCESS PLANNING?

The Royal Parks is a charity entrusted to manage eight of London’s largest open spaces: Hyde Park, Kensington Gardens, St James’s Park, The Green Park, The Regent’s Park, Greenwich Park, Richmond Park and Bushy Park.

We are responsible for managing and identifying any future changes to our parks’ movement network. This includes park roads, cycleways, walking paths and car parks.

Some aspects of the city’s transport system that affect the parks’ movement network are not under our control. This includes all roads and paths outside the park boundaries and the provision of public transport. Additionally, parliamentary approval is required to implement changes to speed restrictions and car parking charges within our parks.

MOVEMENT IN THE ROYAL PARKS



32 miles
of roads within
The Royal Parks
Road Network

68 miles



10



77 million visits to The Royal Parks per annum *



Kensington
Gardens

Hyde
Park

The Green
Park

St James's
Park

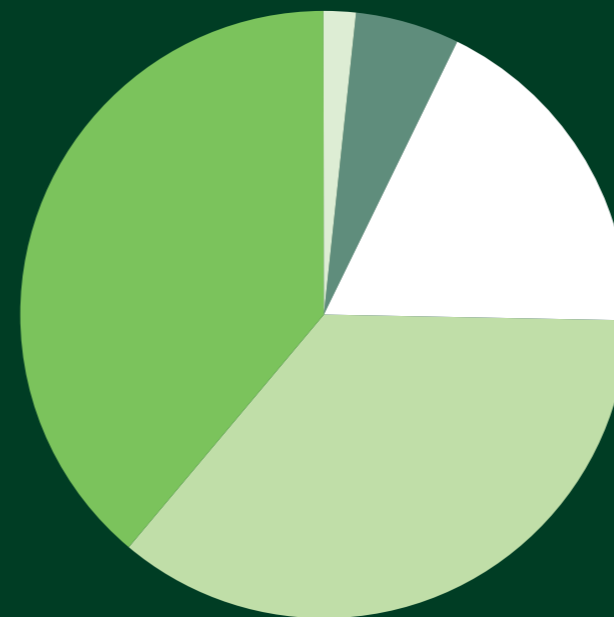
Brompton
Cemetery

Victoria
Tower Gardens

Greenwich
Park

Bushy
Park

Richmond
Park



- 39% of visitors arrive at the parks by walking **
- 36% of visitors arrive by public transport **
- 17% of visitors arrive by car **
- 5% of visitors arrive by bike **
- 1% of visitors arrive by coach **

*Ipsos MORI visitor satisfaction research 2014

**Ipsos MORI visitor satisfaction research 2018

STRATEGY AIM

The Movement Strategy will set a long-term vision for how park visitors will access, experience and move within our parks. The overarching aim will guide the strategy and direct outcomes in a consistent manner. The proposed draft aim is:

The Royal Parks Movement Strategy will protect the park environments and enhance the park visitor experience.



MOVEMENT PRINCIPLES

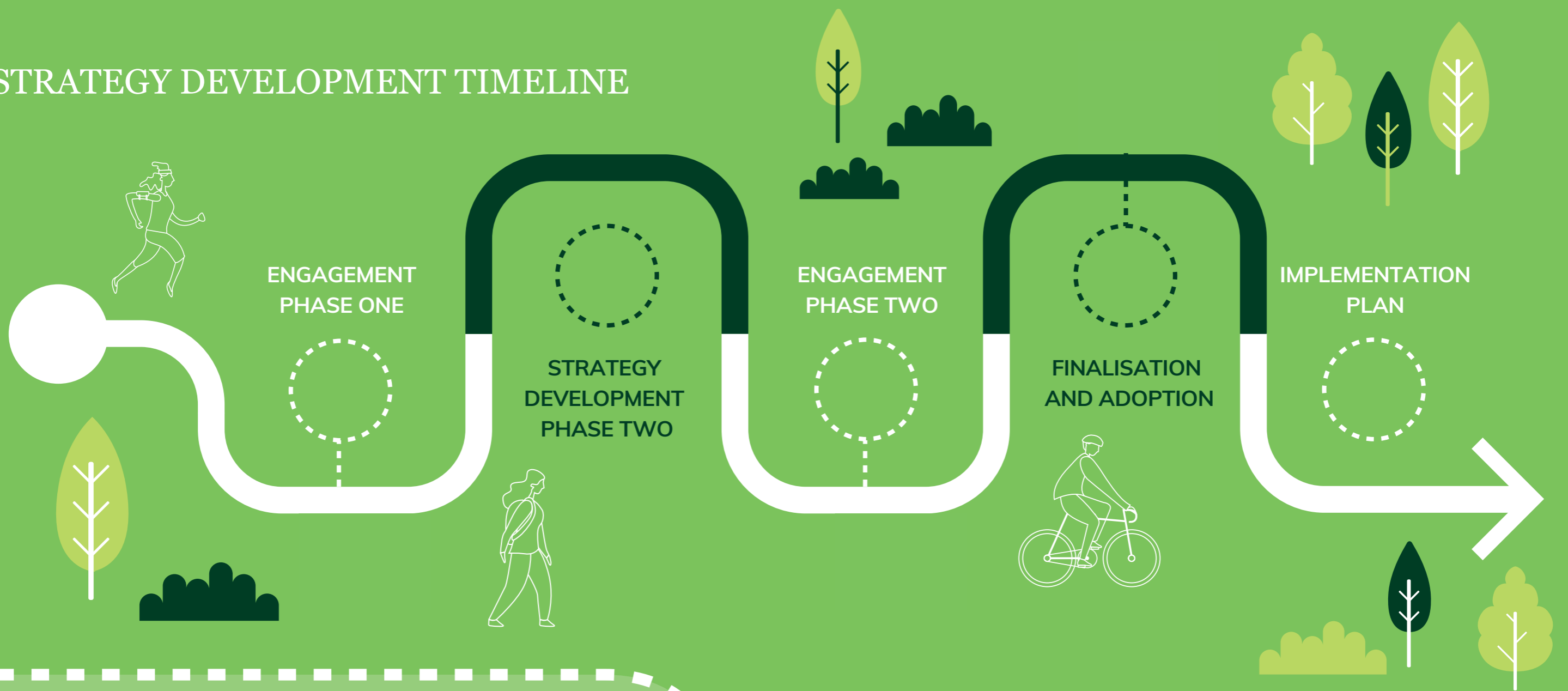
The Royal Parks previously developed The Royal Parks Transport Principles September 2016. This document was designed to establish transport and access policy positions that included prioritising pedestrians and ensuring transport related projects did not negatively affect the parks. It was always the intention to further refine and develop these principles into a comprehensive strategy.

With the changing nature of the parks and an aim to become actively engaged in movement and access, we have developed a set of seven movement principles that will replace the previous principles.

- 1 We will protect and conserve our parks' special qualities**
Any changes or developments that affect the way visitors move within our parks should be sensitive to the heritage, character, biodiversity, wildlife and listed landscapes of the parks and must result in no net loss of trees or green space.
- 2 Our parks are for people**
Our parks are places that people visit for relaxation and recreation, and to escape the busy city. To make that possible, we will prioritise walking within our parks.
- 3 We will encourage the use of more sustainable ways to access our parks**
How visitors arrive at our parks plays a significant role in how they use and experience them. We will promote and encourage visitors to use active and sustainable modes of transport for park visits whenever they can.
- 4 Our park roads are not intended to be commuter through-routes for motor vehicles**
Park roads are primarily for the use of park visitors coming to the parks, not for commuters travelling through the parks. Over time, we will discourage the through-movement of motor vehicles within our parks.
- 5 We will achieve more by delivering key projects through partnership and collaboration**
The transport and movement decisions of our visitors do not begin and end at our park boundaries. To deliver positive change we will collaborate with key partners on projects, both within and outside of the parks, to achieve the best possible outcomes for the benefit of our visitors.
- 6 We will make evidence-based decisions**
To make appropriate decisions concerning movement, we will use all available and relevant evidence and data. We will monitor and report outcomes against objectives and embed continuous improvement into our approach.
- 7 We will be proactive in our approach to future transport challenges and opportunities**
The future of transport is quickly changing, and user-expectations play an ever-increasing role in influencing decisions and solutions. We will ensure that we are prepared for these changes and opportunities, so that we can anticipate and respond to change in an informed, considered and prompt way that aligns with our charitable objectives.



STRATEGY DEVELOPMENT TIMELINE



ENGAGEMENT

To develop the final strategy, we will use an evidence-based approach to explore all current and future movement opportunities.

We are seeking input from key partners including the general public, Transport for London, neighbouring boroughs and key interested parties. This input is a critical component in exploring possibilities, conflicts and issues that will inform the creation of the strategy.

We will facilitate two engagement phases, inviting our park visitors and partners to provide input in the development of the strategy. In Phase 1 we are asking for your input on the draft aim and movement principles, and in Phase 2 we will share our draft Movement Strategy with you and ask for your feedback.

Our parks users choose to move and commute in differing ways. We believe these experiences are significant in helping to identify and address current and future movement issues and opportunities.

WE WANT YOUR VIEWS

To provide your input on the draft aim and movement principles, please complete the survey on our website or from the below link before 14 July 2019 or write to The Royal Parks at the below email. Thank you for your feedback.

**WEBSITE: www.royalparks.org.uk/movement
EMAIL : movement.strategy@royalparks.org.uk**

www.royalparks.org.uk

Registered charity No. 1172042



THE
ROYAL
PARKS